

# GAMING INDUSTRY



We are excited to see the growth of the gaming industry in Canada and invite you to be one of the University of Guelph's Employer Partners! We feel our programs such as Software Engineering, Computer Science, Sports & Event Management, and Marketing are just some of the offerings that fit nicely with the needs of the gaming industry and the talent you may be looking for.

## ABOUT CO-OP @ THE UNIVERSITY OF GUELPH

- Students available in **over 50 majors**, three times a year, for 4 or 8 months (program specific)
- Work terms are a **minimum 420 hours** and **12 weeks**
- Ontario Co-op Tax Credit and other wage subsidies

***For a list of co-op programs, salary guidelines, co-op tax credit and wage subsidies, visit our website.***

## BACHELOR OF COMPUTING



### Computer Science

Algorithm design & analysis, the theory of computation & math



### Software Engineering

Design methodologies & project management; Agile methodologies

**Relevant coursework:** Software Development, Data Structures, Algorithms, System Analysis and Design, along with electives such as testing, networks, HCI, computational intelligence, graphics, game programming, security, and parallel programming

**University of Guelph Advantage:**

- C, Java, Python and SQL are the primary languages used in our curriculum
- Students complete 2 years of their degree before their first co-op work term (10 core computing courses)
- Area of Application built into degree - elective courses, drawn from another academic discipline, allow for both specialization and diversity
- Student work terms 4 or 8 months

## BACHELOR OF COMMERCE



### Sport & Event Management

Strategic business-oriented degree with a focus in the sport & event industry

**Relevant coursework** – Marketing, Accounting, Economics, Event Management and Sales & Sponsorship



### Marketing Management

Students gain an understanding of consumer behaviour and decision-making.

**Relevant coursework** - digital marketing, marketing communications, marketing analytics, marketing strategy and International marketing.

**University of Guelph Advantage**

- Foundational business courses are required with a focus on sport & event (for Sports and Event Management)
- Students complete 2 years of their degree prior to their first co-op work term
- Students are available for four and eight-month work terms (completing minimum of 16 months of co-op prior to graduation)
- Student availability year-round

# CO-OP RECRUITMENT DATES

Work Term	Interviews Begin	Offers Begin
<b>Winter 2023</b> (Starts January 2023)	September 23, 2022	September 27, 2022
<b>Summer 2023</b> (Starts May 2023)	January 16, 2023	January 24, 2023



## NEXT STEPS TO HIRING OUR CO-OP STUDENTS & GRADUATES

### 1. Register for an Employer Account

 [ExperienceGuelph.ca](https://ExperienceGuelph.ca)

- This site gives exclusive access to our students and our alumni

### 2. Post your Jobs

-  • Select **CAREER** to post full-time, part-time, summer or contract roles.
- You can select how you would like students and graduates to apply, ie through your website, by email or collect them through your **ExperienceGuelph.ca** employer account.
  
-  • Select **CO-OP** to post a co-op job.
- **Co-op Process:**
  - Jobs are posted for two business days and applications will be collect through **ExperienceGuelph.ca**
  - After the job closes, you will receive the package of applications to review
  - Select candidates to interview and contact us to coordinate interviews for you
  - Offers can be made through us & the student has 48 hours to accept

## RECRUITMENT ENGAGEMENT OPPORTUNITIES

Opportunities to meet with students and increase your profile on campus by participating in networking events, case studies, Job Fairs and having a social media presence through our Promotional Packages.

[Learn more about these opportunities on our website.](#)

## RECRUITING PROCESS

All jobs are posted on our ExperienceGuelph.ca website. Each employer contact would have their own account. Employers can register here:

<https://experienceguelph.ca/employers/overview.htm>

This site is exclusive to students, co-op, upcoming graduates, and alumni.

### POSTING A JOB

- Click on **CAREER** to post full-time, part-time, contract roles. Recruiting firms will be required to include the name of the company they are recruiting for in the posting.
- Click on **CO-OP** to post a co-op job.

### CO-OP PROCESS

- Jobs are posted for two business day and applications will be collect through ExperienceGuelph.ca
- After the job closes, you will receive the package of applications to review
- Select candidates to interview and contact us to coordinate interviews for you
- Should you choose to make an offer, you do so through us and the student has 48 hours to accept.

**No Rank and Match**

### CO-OP OVERVIEW:

-Co-op students are available three times a year – Winter (Jan – April), Summer (May – Aug) and Fall (Sept – Dec). Some students are available to work 4,8 or 12 months. A work term is typically a minimum of 420 hours per work term and minimum of 12 weeks.

#### Co-op programs:

All Co-op Programs: <https://www.recruitguelph.ca/cecs/employers-institutions/co-op-guelph/co-op-programs>

#### Co-op overview, salary guidelines and employer responsibilities

<https://www.recruitguelph.ca/cecs/employers-institutions/co-operative-education-university-guelph>

**Co-op Tax Credit:** Eligible employers are also able to receive a tax credit of up to \$3,000

- <https://www.recruitguelph.ca/cecs/employers-institutions/co-op-guelph/tax-credit-information>

**Wage subsidies** (Through SWPP – wage subsidies between 50-70% may be available) -

<https://www.recruitguelph.ca/cecs/employers-institutions/hiring-incentives/hiring-co-op-students>.

## CO-OPERATIVE EDUCATION TIMELINES

WORK TERM	INTERVIEWS BEGIN AND CONTINUE THROUGH APRIL	OFFERS BEGIN
Sept 2022	May 20, 2022	May 25, 2022
January 2023	Sept 23, 2022	Sept 27, 2022
May 2023	January 2023	January 2023

## RECRUITING EVENTS

Wednesday, September 14, 5:30 p.m. - 7:30 p.m.	Tech Meet & Greet	Meet with our upcoming graduating computing students and senior co-op students. Contact: Sarah Goody at <a href="mailto:sgoody@uoguelph.ca">sgoody@uoguelph.ca</a>
Thursday, September 29th	Commerce Job Expo (on-campus)	Nicole Drexler, Employer Engagement Business Career Development Gordon S. Lang School of Business & Economics <a href="mailto:ndrexler@uoguelph.ca">ndrexler@uoguelph.ca</a>